

REQUEST FOR PROPOSALS (RFP)

DESIGN, PRODUCTION AND SALE OF DERIVATIVE PRODUCTS OF LOGO, MASCOT AND SLOGAN OF THE INDIAN OCEAN ISLANDS GAMES 2019 (IOIG 2019)

1. BACKGROUND INFORMATION

The «Comité d'Organisation des 10èmes Jeux des Iles de l'Océan Indien» (COJI 2019) is responsible for the organisation of the 10th Edition of the Indian Ocean Games 2019 to be held in Mauritius from the 19 to 28 July 2019. The following countries will be participating in the games: Comoros, Madagascar, Mayotte, Maldives, Reunion, Seychelles and Mauritius.

2. PURPOSE OF THE RFP

The purpose of the RFP for COJI 2019 is twofold:

- (i) Primo to raise brand awareness at national and regional levels of the logo, mascot and slogan of the IOIG 2019
- (ii) Secondo to raise revenue to finance partly the costs of hosting the games

3. OBJECT OF THE RFP

The object of the RFP is to collect quantitative and qualitative information necessary to assess the capability of the Entities to perform the above-mentioned assignment.

4. ELIGIBILITY CRITERIA

To be eligible to respond to this Bidding Exercise, the Entity should

- Have the legal capacity to enter into a contract to perform this assignment,
- Have a valid Trading License
- Not be insolvent, in receivership, bankrupt, subject to legal proceedings for any of these circumstances or in the process of being wound up,
- Not have a conflict of interest in relation to this exercise.

5. DOCUMENTATION REQUIRED FROM THE ENTITY

- Brief presentation document of your company and its profile
- Date of Incorporation and copy of Business Registration Certificate
- Record of experience and capacity to undertake this exercise
- Track record of customers

6. DELAGATION OF LIMITED EXCLUSIVE INTELLECTUAL PROPERTY RIGHTS TO THE LICENSEE

COJI 2019 (the licensor) will grant limited exclusive intellectual property rights to the successful bidder (the licensee) subject to the following conditions:

- ✚ The licensor retains the right to use the Logo, Mascot and Slogan to promote its brand image.
- ✚ Sponsors may use the Logo, Mascot and Slogan with their own trademarks for advertising purposes
- ✚ The Licensors and the sponsors shall not enter into any commercial operations for derivative products.
- ✚ Only the Licensee will have the right to design, produce and sell the derivative products

7. FIXED COMPENSATION FOR PERMISSION GRANTED

The bidder has to pay a fixed compensation to COJI 2019 for the permission granted to produce derivative products.

8. NON-EXHAUSTIVE LIST OF DERIVATIVE PRODUCTS

To assist the bidders in calculating the fixed compensation for COJI 2019, the following non-exhaustive list of derivative products is submitted: Duffel Bag, Plush Toys, T-Shirt, Sweat-Shirt, Backpack, Sport Towel, Umbrella, Golf Umbrella, Pareo, Sweatband, Balls – (Football, Volleyball, Rugby), Mouse pad, Short, Ashtray, Candle-Holder, Tracksuit etc.

9. EVALUTATION CRITERIA

The following two main criteria will be utilized to evaluate the proposals received:

- (a) The compensation proposed by the bidder
- (b) The experience and capacity of the bidder to meet COJI's objectives.

10. LICENSE PERIOD

The License granted shall be effective as from the date of letter of award and acceptance thereof and shall end in December 2019.

11. CONTRACT AGREEMENT

The Licensee will sign a contract agreement which will include the terms and conditions for the grant of the license.

12. TERMINATION OF CONTRACT

The COJI 2019 may terminate the contract, by not less than thirty (30) days' written notice of termination, if

- a. The Licensee does not remedy a failure in the performance of its obligations under the contract,
- b. The Licensee becomes insolvent or bankrupt as a result of "*FORCE MAJEURE*",
- c. The Licensee is unable to perform a material portion of the services for a period of sixty (60) days for its convenience.

13. INVITATION TO SUBMIT PROPOSALS

Based on the information given above you are herewith requested to submit your proposal for the Design, Production and Sale of Derivative Products of Logo, Mascot and Slogan of IOIG 2019

14. VALIDITY PERIOD

The validity period is sixty (60) days from the date limit of the submission of this RFP.

15. RESPONDENT COSTS

COJI 2019 will not reimburse any costs incurred by the Bidder in response to the RFP.

16. SUBMISSION OF PROPOSALS

Bids containing the proposal clearly marked "**RFP for Design, Production and Sale of Derivative Products of Logo, Mascot and Slogan of IOIG 2019**" should be deposited in the **Tender Box** of COJI 2019, located at 3rd Floor, Emmanuel Anquetil Building, Pope Hennessy Street, Port-Louis by Friday **22 March 2019 at 15:00 hours**.

17. RIGHT OF COJI 2019

COJI 2019 reserves the right to accept or reject any proposal received or annul the whole exercise without any liability or any bidder.

27 February, 2019